

**Coinful Capital redefines trading**

***With deep experience in key segments of both the traditional financial and digital markets, Coinful Capital is poised to professionalize the nascent digital asset trading space and transform traditional trading.***

Coinful Capital is a multi-strategy fund that deploys specialized trading and investment strategies to actively manage investments. Coinful Capital focuses on alternative investments and non-traditional markets with a multi-strategy approach including algorithmic trading, managed derivatives, arbitrage, distressed or discounted assets and growth ventures to produce exceptional returns with limited downside risk while offering diversified and liquid solutions for its clients.

Coinful Capital is led by a team of proven finance, legal and business professionals with complimentary experience in trading, investment management and engineering. The company's professional traders and experienced investment managers have a strong track record in both the traditional financial markets as well as the digital asset market. Collectively, the Coinful Capital team has generated more than US\$750 million in trading profits and managed about US\$2 billion of investable assets.

Carlos Salas, chief executive officer, has more than two decades of experience in venture building and investment. Previously a practicing lawyer in corporate finance and international law, Carlos is well versed in the regulatory and offering aspects of capital markets.

Salas has extensive hands-on managerial experience. He has held board and management positions in global finance and tech firms, as well as a publicly listed company in Hong Kong and as a principal and managing partner at a family office and a VC fund fintech accelerator. Salas has managed a portfolio of assets of well over US\$250 million and has led investments into a number of high-profile projects and companies.

Hank Huang, holds a master's degree in Computer Science and bachelor's degrees in Computer Science and Finance from the Massachusetts Institute of Technology. He has more than ten years experience in algorithmic and quantitative trading during which he built proprietary trading systems and trading strategies that produced exceptional returns and profits for Morgan Stanley, UBS, Allston Trading and his own proprietary trading firm. He has generated over US\$100 million in total career trading profits, averaging more than 70% return per annum.

From May 2018, Huang began creating and testing quantitative trading strategies for the digital asset market "Quant trading can be highly effective for digital assets" he says. "There are a lot of strong profit opportunities between arbitrage, price dislocation and other inefficiencies." For institutional investors and high net-worth individuals, the key to success in this emerging asset class is having sound strategies akin to those in the financial markets, he adds.



The experience in traditional finance and investment results in alternative investment liquid strategies which, coupled with algorithmic quantitative trading high-yield strategies serve as the foundation for the multi-strategy approach Coinful Capital takes.

Stephen Lynch, chief operating officer of Coinful, has been a start-up entrepreneur from an early age. He has strong operations experience and has been active in developing business go-to-market strategies for multiple ventures. He co-founded and helped launch successful ventures within the music, entertainment and hospitality industries across the northern Asian region.

Previously, Lynch headed operations for venture studio Nogle. There he supervised admin, finance, legal, marketing, and HR teams, ensuring they ran synergistically. He supported portfolio companies by giving hands-on advice on marketing strategies, corporate governance and administration, financial planning, and other operational matters.

Ludwin Lai, partner at Coinful Capital, has nearly 20 years of experience in M&A and investments. He has completed over 40 deals successfully, and has extensive hands-on experience working on deals valued at US\$1.2 billion. Lai's other investment banking and asset management experience includes time spent at well-known firms including Robeco, Stamford Partners, Eaton Partners (Stifel Financial), and Lehman Brothers.

The quant trading team is another vital pillar of Coinful Capital. The team has proven trading experience in both the traditional financial markets and digital assets. Members of the team prior to joining Coinful Capital, were members of quant teams at renowned financial institutions and trading houses.

Coinful's quant trader Yong Lin previously worked at Wing & Fun Capital Management, where he built low-risk arbitrage (high frequency) models trading warrants on the Taiwan Futures Exchange. Before that he was a forex trader at CTBC Bank's Global Capital Markets Group and started his career at E.Sun bank as a data analyst.

"What gives Coinful Capital an edge in its ability to serve institutional clients and high net-worth individuals is the synergies inherent in its core team," concludes CEO Salas. "We have brought together top talent from all over the traditional and digital financial sectors to redefine trading and professionalize the management of digital asset class."